

# MBA in Finance, Risk and Insurance

**Online/Distance Learning**

The Offenburg University MBA





## The Offenburg University MBA Finance, Risk and Insurance

The Master of Business Administration (MBA) in Finance, Risk and Insurance is designed for **professionals who aspire to a successful career in finance, risk management as well as investment and trade credit insurance.**

This **world-class postgraduate programme** will guide you through management and entrepreneurial leadership and financial and insurance skills enabling you to **perform at the top of the international trade, finance and insurance industry.**

The Offenburg University MBA includes the Postgraduate Certificate in Export Finance and Trade Credit Insurance and takes **18 months to complete.**

The MBA will **prepare you for senior roles** that have major responsibility, accelerating your progress towards well-paid positions of leadership.

The programme provides a **unique combination of the latest academic research, practical application and a broad variety of topics.**

Participants will **learn from leading finance and insurance practitioners as well as renowned academics** how to put academic thinking and business strategies into professional practice. The programme is designed to be **flexible in the delivery** in order to cater for a diverse range of students from a variety of backgrounds, places and sectors.

## The Offenburg University MBA Key Features

### How You Learn

You will study a variety of **online/distance learning modules** and will **attend block seminars** in the stunning German Black Forest across three semesters at **Offenburg University's highly-ranked Faculty of Business.**

### Courses Include

- International Financial Markets
- Fintech and Insuretech
- Macroeconomic Risk Analysis
- ECA Foundations and Principles
- Underwriting and Portfolio Management
- Corporate Diplomacy
- Innovative Decision Making
- International Negotiation Skills

### Programme Highlights

- **Delivered by experts:** Programme Director Professor Andreas Klasen
- **Duration:** 12 Months (PG Cert) + 6 Months (MBA Top-Up) = 18 Months (Full MBA)
- **Delivery:** Online/Distance Learning and Block Seminars
- **Awards:** Postgraduate Certificate (PG Cert) and Master of Business Administration (MBA)

The Offenburg University MBA in Finance, Risk and Insurance enables you to **work with ambitious professionals discovering an experience that is truly transformational.**

# The Offenburg University MBA Course Structure

## Postgraduate Certificate

The course structure of the MBA in Finance, Risk and Insurance is based on **seven core taught on-line/distance learning modules** in **Semester One and Semester Two** with **60 (ECTS) credits** focusing on management and leadership as well as finance, risk and insurance topics **leading to a Postgraduate Certificate**. The module "Introduction to Finance and Insurance" includes a non-compulsory induction week in the German Black Forest.

Students who successfully complete the **12 months Postgraduate Certificate** (equivalent to a **UK Postgraduate Diploma**) can convert this to an MBA in Finance, Risk and Insurance by completing the **Master's Top-Up**. This will take additional 6 months to complete.

SEMESTER 1	SEMESTER 2	SEMESTER 3
<p><b>Introduction to Finance and Insurance</b></p> <ul style="list-style-type: none"> <li>• Management and Leadership in Finance</li> <li>• International Financial Markets</li> </ul>	<p><b>International Finance</b></p> <ul style="list-style-type: none"> <li>• Corporate Finance</li> <li>• Financial Accounting and Reporting</li> <li>• Islamic Finance and Insurance</li> </ul>	<p><b>Elective 1: Global Strategy</b></p> <ul style="list-style-type: none"> <li>• Corporate Diplomacy</li> <li>• International Negotiation Skills</li> <li>• International Trade Law</li> </ul>
<p><b>Strategic Management in Finance</b></p> <ul style="list-style-type: none"> <li>• Strategic Management</li> <li>• Innovation and Design Thinking</li> </ul>	<p><b>Risk Management in Foreign Trade</b></p> <ul style="list-style-type: none"> <li>• Risk Management and Compliance</li> <li>• Macroeconomic Risk Analysis</li> </ul>	<p><b>Elective 2: Business Analytics and Decision Making</b></p> <ul style="list-style-type: none"> <li>• Analytical Business Understanding for Risk Management</li> <li>• Financial Analytics</li> <li>• Innovative Decision Making</li> </ul>
<p><b>Global Business and the Digital Agenda</b></p> <ul style="list-style-type: none"> <li>• Global Economics</li> </ul>	<p><b>Global Business and the Digital Agenda</b></p> <ul style="list-style-type: none"> <li>• Digitalisation: Fintech and Insuretech</li> </ul>	<p><b>Elective 3: Business Consulting Project</b></p> <ul style="list-style-type: none"> <li>• Innovative Consulting</li> <li>• Business Project</li> </ul>
<p><b>Insurance and Regulations</b></p> <ul style="list-style-type: none"> <li>• Insurance Markets and Regulations</li> <li>• ECA Foundations and Principles</li> </ul>	<p><b>Underwriting and Claims</b></p> <ul style="list-style-type: none"> <li>• Underwriting and Portfolio Management</li> <li>• Claims and Recovery</li> <li>• Structuring Transactions</li> </ul>	<p><b>Research Methodologies and Methods and Master Thesis</b></p>



## The Master's Top-up

In **Semester Three**, students will gain **30 ECTS** and attend block seminars at Offenburg University's Campus Gengenbach choosing **one elective** (modules offered may vary). In addition, **research skills will be developed** in order to prepare participants **for their Master Thesis**.

## How You Are Assessed

The programme will be assessed through written examinations at the end of each semester, and attendance in person at the examinations in Offenburg is compulsory for all students. Written examinations may include short case studies, calculations, or multiple choice questions. Additionally, students will be assessed through coursework which may include essays or individual/group presentations.

# The Offenburg University MBA Your Lecturers

## Programme Director



### Prof Dr Andreas Klasen

Andreas Klasen is full Professor of International Business and Head of the Institute for Trade and Innovation (IfTI) at Offenburg University, Visiting Professor at Northumbria University (UK) and Senior Honorary Fellow at Durham University (UK).

His research focuses on innovation, trade policy, export finance and economic development. He also advises development banks, ECAs, governments and corporates on benchmarking and market analysis, strategy and business model innovation, and process improvement. Until 2015, he was a Partner with PricewaterhouseCoopers and PwC's Economics & Policy leader, serving also as Managing Director of the official German export credit and investment insurance agency, as well as Vice President of the Berne Union.

## Lecturers Include

### Prof Dr Dirk Drechsler

Professor of Risk and Compliance,  
Offenburg University

### Prof Dr Philipp Eudelle

Professor of Economics,  
Offenburg University

### Dr Rebecca Harding

Chief Executive,  
Coriolis Technologies

### Dr Chris Jeffs

Affiliate Professor in Strategic Management,  
Grenoble Ecole de Management

### Dr Simone Krummaker

Senior Lecturer in Insurance  
Cass Business School  
City, University of London

### Dr Henning Meyer

Visiting Fellow,  
Cambridge University

### Prof Dr Anne Najderek

Professor for Business Administration,  
Financial Reporting and Accounting,  
Offenburg University

### Dr Lars Ponterlitschek

Head of Finance and Risk Management,  
SERV

### Anisse Terai

Head of Policy and Partnerships ITFC,  
Islamic Development Bank Group

### Prof Dr Thomas Wenger

Professor of Corporate Finance,  
Offenburg University



## The Offenburg University MBA Our Students and Entry Requirements

**Ashin Shretsha**  
Finance Manager

"It was great to study at one of the leading Business Schools in Germany. Our cohort was an amazing mix with students from different academic backgrounds, industry sectors and numerous countries."

**Subhashree Sibani Sa Sahoo**  
Business Process Consultant

"I love Offenburg University! The lecturers, the campus and the Black Forest were absolutely fantastic. Studying at Offenburg has given me access to cutting-edge research and practitioner-oriented thinking."

**Florian Gantert**  
Treasury Analyst

"I think that one of Offenburg's strongest points is the unique combination of expertise in finance, risk management and insurance. The professors have a unique global network with governments and the industry which is really impressive."

### Entry Requirements

An undergraduate degree (Bachelor, Diploma or equivalent) in Business or a related discipline with 210 ECTS and a 2.5 grade, or a good second class standard or above.

Candidates with other professional or academic qualifications will be subject to a pre-examination and/or review by the programme director.

Proof of either professional or relevant work experience (minimum 2 years following graduation).

Applicants whose first language is not English or who have not been educated through the medium of English must present one of the following qualifications in the English language: IELTS: Grade 6.5 (no section less than 6.0), or TOEFL: 550 (paper), 213 (computer) or 87 (internet).



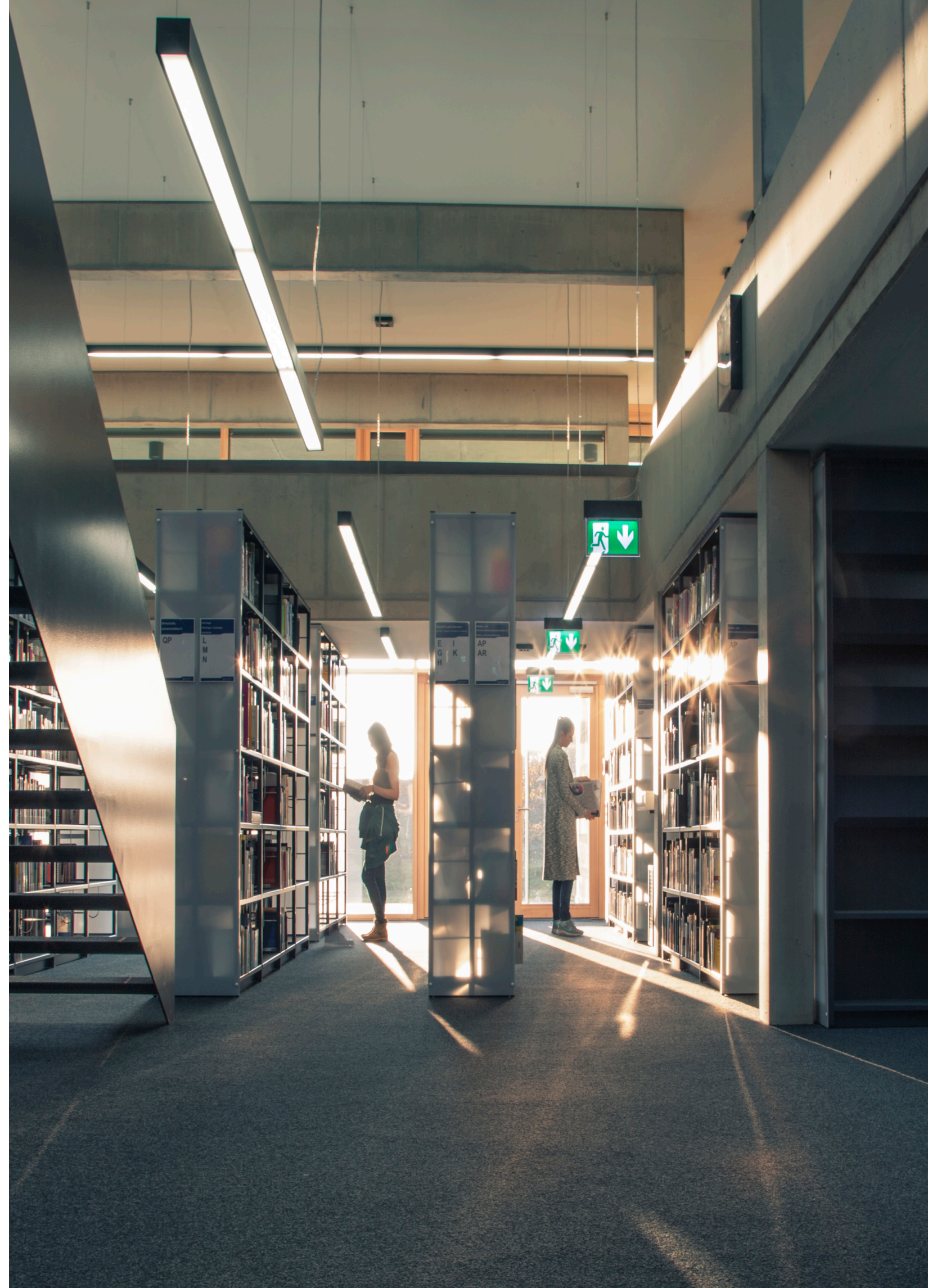
Ashin Shretsha



Subhashree Sahoo



Florian Gantert





## The Offenburg University MBA Your University

### Research-Rich & Business Focused

Offenburg University is a research-rich, business focused, high-performance institution. It is based in the Black Forest, one of Germany's economic powerhouses. Offenburg University is top five in applied research in the South West, forming a thriving community with more than 4,000 students on two campuses. The university is widely recognised for its international reach and was one of the first German universities with international Master programmes. Students benefit from world-class research and hands-on teaching.

The Faculty of Business is consistently ranked among the top business schools in Germany. The faculty has a reputation for innovative teaching

methods and individual supervision with small classes ensuring a unique learning experience. Offenburg University is business focused with global links to corporates, banks as well as national governments and multilaterals.

The MBA is closely connected with Offenburg University's Institute for Trade and Innovation (IFTI). IFTI members have a reputation for their methodologies and methods as well as their unparalleled experience in innovation, trade policy and export finance. IFTI researchers support benchmarking, strategy, process improvement and evaluation projects for world-class institutions such as African Export-Import Bank (Afreximbank), EKF Denmark's Export Credit

Agency, the International Credit Insurance & Surety Association (ICISA) and ITFC, Islamic Development Bank Group.

### Who Should Study for an MBA?

This programme is suitable for corporate practitioners looking for an in-depth and practical understanding of export finance and trade credit insurance. It is aimed at individuals working within Trade & Export Finance Banks, Private Credit and Political Risk Insurance Underwriters and Brokers, Export Credit Agencies and Development Finance Institutions, Governments, Law firms, as well as Corporate Exporters.

# The Offenburg University MBA MBA in Finance, Risk and Insurance

Hochschule Offenburg – [offenburg.university](http://offenburg.university)  
Institute for Trade and Innovation (IfTI)  
Campus Gengenbach  
Klosterstr. 14  
77723 Gengenbach

 Follow Us  
[ifti.hs-offenburg.de](http://ifti.hs-offenburg.de)

## DELIVERING AN INSPIRING LEARNING EXPERIENCE

- Excellence of our teaching approach
- Combination of renowned academics and world-class practitioners
- Heterogeneous programmes leveraging impact

## CREATING RESPONSIBLE LEADERSHIP FOCUSING ON PRACTICAL APPLICATION

- Putting academic thinking into professional practice
- Combining latest research with practical application
- Preparing leaders for innovative societies

## LEVERAGING VIBRANT NETWORKS

- Unparalleled industry network
- Breadth of our regional relationships
- Depth of our global connections with senior executives

